

2022 MEMBER CHOICE HEISLER'S HARDWARE



Proud to be a Spearfish business and Chamber member for over 40 years, Heisler's Hardware has been a true gem to our community.

Anytime you enter their store you are greeted with the smell of fresh popcorn and are instantly helped by one, if not more, of the associates. They are quick to ask what you are looking for and walk you directly to the product. The staff is knowledgeable and able to lend advice on a project or product. They always have the customers best interest front of mind.

With Todd passing away in 2020, Pam is now running the store full-time with the help of her amazing team and her children. That's right, the hardware store has welcomed the fourth generation of Heisler's to carry on the family business.

Pam and the Heisler's team take pride in serving their community. They truly care about Spearfish and are continually supporting our non-profits and youth.

They give continually to many local organizations including children's' groups and teams, Beautify Spearfish, the Spearfish Foundation for Public Education, Veterans organizations, the Forgotten Elderly, Western Hills Humane Society, and numerous other non-profits.

Sometimes they even have a little competitive fun with their donations. They recently challenged a hardware store in Sturgis to fill their local food pantry's. They not only created some friendly banter, but each raised over 500 lbs of food donation for their pantry's and were recognized in the National Hardware Retailing Magazine.

And who remembers 'Rick on the Roof'? In 2020 at the onset of COVID we paired with several local groups again to gain food for our pantry. They placed "Rick on our Roof" to encourage donations until a goal of \$15k was made. Rick lived through every onset of weather from heat, frigid temps, wind, hail, rain, snow and nearly a tornado. And mind you, the Heisler's staff played their part by keeping Rick supplied through it all. In four days, they raised over \$17,000 in funds for food.

And they can cook! The Heisler's team brought home three awards from the Northern Hills Training Center Chili Cook-off last October! Which is also a fundraiser for the training center.

Pam and team are true small business and downtown supporters. It is these partnerships and community outreach that make all our small businesses successful.

Congratulations Heisler's Hardware on receiving the 2022 Member Choice for Customer Service Award.