



NEW SIZES.  
NEW LOOK.  
GET NOTICED.

# ADVERTISING CONTRACT

# 2019 SPEARFISH IN-ROOM GUIDE

## AD SIZES

AD	SIZE ( W x H )	MEMBER RATE	GENERAL RATE
FULL PAGE	8.5" x 11.0" & bleed	\$1200	\$1450
HALF PAGE	8.25" x 5.375"	\$800	\$1050
QUARTER PAGE	4.065" x 5.375"	\$500	\$750
EIGHTH PAGE	2.625" x 4.065"	\$350	\$600

Name \_\_\_\_\_

Business \_\_\_\_\_

Address \_\_\_\_\_

Electronic Signature: \_\_\_\_\_

Phone \_\_\_\_\_ Date \_\_\_\_\_

### BY SIGNING THIS CONTRACT, I AGREE TO:

All advertising terms as established by the Spearfish Area Chamber of Commerce. Provide ad copy no later than **December 18, 2018**.

Make full payment to the Chamber no later than **January 9, 2019**.

If payment is not received by the deadline, ad space will be forfeited. Payment plans can be arranged by contacting the Chamber.

### MAIL TO:

Spearfish Area Chamber of Commerce  
106 West Kansas, Spearfish, SD 57783  
member@spearfishchamber.org

### CONTACT:

Bailey Sadowsky  
member@spearfishchamber.org | 605.642.2626

## OUR STORY

For the past 20 years, the Spearfish Area Chamber of Commerce has produced the In-Room Guide and placed copies in area lodging facilities.

Last year, the directory was available for guests to browse in more than 650 rooms, vacation homes and lobby locations.

The guide was started at the **direct request** of **local businesses**, so they could advertise in **one publication** and be in most, if not all, local lodging properties. *This eliminated the strain of businesses advertising in many different publications and individual books.*

## ADVERTISING RATES

Ad design included.

Ad created in collaboration with a Chamber Staff Member.

AD	SIZE ( W x H )	MEMBER RATE	GENERAL RATE
FULL PAGE	8.5" x 11.0" with .25" bleed	\$1200	\$1450
HALF PAGE	8.25" x 5.375"	\$800	\$1050
QUARTER PAGE	4.065" x 5.375"	\$500	\$750
EIGHTH PAGE	2.625" x 4.065"	\$350	\$600

*Free category listing in directory with the purchase of any size display ad. All ads are full-color and are placed for one full calendar year. Design fees are included in ad rates.*

**COMMITMENT DUE:** Dec. 16, 2018 | **AD MATERIALS DUE:** Dec. 18, 2018

**FULL PAYMENT DUE:** Jan. 9, 2019 | **PUBLICATION DATE:** February 2019

*Use this chance to invite visitors to your business!*

### FOR DETAILS & TO PLACE AN AD, CONTACT:

Bailey Sadowsky | member@spearfishchamber.org | 605.642.2626



PLEASE RETURN THIS HALF.